

Alycia Moore

Graphic Designer

Buffalo, New York | 802 • 274 • 6673 | www.MooreStudioArts.com | MooreStudioArts@gmail.com

Aaron Brothers Framing

September 2019 – Present

Personal Designer

- Guiding customers in picture framing and matting design choices.
- Cutting mats, glass, and assembling picture frames.

Alycia Moore Design

August 2019 – Present

Freelance Graphic Designer

- Flipped Vermont Technology Solutions: Created on-brand design collateral. Wrote copy. Communicated with business owner, social media manager, and communications director to make sure all were satisfied with end product.
- Upwork, Manolo's Best Farmstand Chili: Communicated with business owner to create on-brand design collateral. Met short deadlines, wrote copy.

Target Direct/Upper Valley Press

September 2017 – July 2019

Graphic Designer • Prepress Technician

- In-house designer for Target Direct. Worked with sales team and clients designing direct mail collateral.
- Coordinated art and design work-flow through communication with customers and vendors, as well as internal communication to ensure accurate and timely graphic execution. Met hard deadlines.
- Assisted Upper Valley Press prepress services, including page layout of grocery flyers and color check and placement of camera-ready files for print.

Pole Star Publishing:

The North Star Monthly and Kingdom Guide

May 2017 – November 2017

Graphic Designer • Assistant Ad Rep

- In-house designer for the North Star Monthly and Kingdom Guide. Created print ad design, web ad design, and page layout. Communicated design ideas back and forth between clients and head ad rep. Proofread newspaper.
- Managed head ad rep's social media page.
- Assistant to the head ad rep, contacted potential advertisers via phone and email to create a larger customer base.

Technical Skills

Adobe Creative Cloud

Indesign, Illustrator, Photoshop, and Acrobat Pro

Microsoft Office

Word, Excel, and Powerpoint

HTML and CSS

Experience with web design platforms and making edits in HTML and CSS

Additional Skills

- Digital Marketing
- Copywriting
- Logo Design
- Social Media Management
- Photography
- Videography

Education

Lyndon State College, Vermont
(Currently Northern Vermont University)
BA Visual Communications
AS Visual Arts
Graduated May, 2017
summa cum laude

University of Vermont
Digital Marketing Fundamentals
Professional Certificate
Certified December, 2019

Academic Honors

Visual Arts Award of Distinction
BA Visual Communications
May 4, 2017

Rita L. Bole Academic Award
May 4, 2017

President's List Recipient
Spring 2013, Fall 2013, Fall 2015

Dean's List Recipient
Spring 2014, Spring 2015,
Spring 2016, Fall 2016